

PROMOTIONAL OPPORTUNITIES

	PRODUCT	PURPOSE	IMPACT	COST
PRINT OPPORTUNITIES	CRT Times Program Issue	This issue will highlight for CRT 2019 as a wide-spread invitation to be part of the world's most cutting-edge educational conference. Sent via direct mail and digitally to approximately 60,000 cardiovascular health care professionals.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	See online pricing chart at CRTmeeting.org
	CRT Times Preview Issue	CRT Times Preview Issue will be a summary of late-breaking news, key sessions and symposia. Deliver your message 6 weeks prior to the meeting.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	\$30,000
	CRT Times Post-Show Issue	Summary of late-breaking news, key sessions, and symposia sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	\$30,000
	Ad in CRT 2019 Final Program	The CRT 2019 Final Program features comprehensive educational programming, special events, faculty, exhibitor and sponsor listings, and floor plans.	3,000 cardiovascular healthcare professionals	\$15,000
	Ad in CRT Times Daily On-site Issues	Personally distributed to CRT attendees, this daily publication provides attendees with breaking meeting news and faculty interviews.	2,500 cardiovascular healthcare professionals	See online pricing chart at CRTmeeting.org
	Symposia and Exhibitor Guide Advertisement	Maximize your exposure to conference attendees with a 4-color process ad in the Symposia and Exhibitor Guide — perfect if you are sponsoring a Symposium.	3,000 cardiovascular healthcare professionals	\$5,000
DIGITAL OPPORTUNITIES	CRT 2019 Landing Page Ad	Houses meeting information, agendas, meeting registration, hotel information and much more. Reach your audience with a banner ad on the landing page of the CRT website. Includes link to product/brand or website.	40,000 cardiovascular healthcare professionals	\$10,000
	CRT 2019 Mobile Phone App	This app helps conference attendees navigate CRT 2019 effectively with complete educational sessions schedule, timely exhibitor information, daily educational updates, and meeting special events and highlights. The app delivers functionality for conference attendees and allows sponsors to create their own banner ad with a link to their brand.	3,000 cardiovascular healthcare professionals	\$30,000
	Wi-Fi	Increase visibility by becoming the official sponsor of the Wi-Fi Access at CRT 2019.	3,000 cardiovascular healthcare professionals	\$25,000
	CRTonline Advertisement	Increase your visibility with a CRTonline banner ad. Option to link to your website or specific product.	CRTonline attracts over 12,000 impressions in a three-month period.	\$10,000
ON-SITE OPPORTUNITIES	Abstract Café during Exhibitor Reception	Support scientific advancement by sponsoring the CRT 2019 Abstract Café. Abstract authors will showcase their projects while interacting with healthcare professionals. Sponsorship includes online ad on the CRT website, print ads in JACC: Cardiovascular Interventions and in the on-site CRT Exhibitor Guide. Signage at the Abstract Café on Sunday, March 3.	3,000 cardiovascular healthcare professionals	\$25,000
	CRT Innovations Sponsor	Support the presentation of the latest cardiovascular innovations and the hands-on Simulators at CRT 2019. Exhibitors will showcase new cardiovascular innovations; a digital product display will be offered to feature the sponsors' products.	3,000 cardiovascular healthcare professionals	\$50,000
	Simulators at CRT 2019	Demonstrate your product via a hands-on experience on a simulator at CRT. Includes marketing to encourage attendees to pre-register for appointments.	Includes marketing for pre-registration appointments.	Contact Debbie Schapiro for additional information.
	Industry Suites at CRT 2019	On-site industry suite provides learning, simulation training and/or networking opportunities in a more private setting. Centrally located at CRT 2019.	3,000 cardiovascular healthcare professionals	\$40,000
	Evening Symposia	Evening Symposia will be held Saturday, March 2, Sunday, March 3, and Monday, March 4. The Symposia may be CME-certified or Non-CME, and may be supported by a single company or multiple companies.	225 cardiovascular healthcare professionals	CME- \$50,000 CME-certified with multi-support: \$40,000
	"Power Hour" Symposia	"Power Hour" midday symposia will be held on Saturday, March 2, Sunday, March 3, Monday, March 4, and Tuesday, March 5. The symposia may be CME-certified or Non-CME.	150 cardiovascular healthcare professionals	CME-certified: \$35,000 Non-CME: \$35,000
	Morning Symposia	Morning Symposia will be held Sunday, March, 3, Monday, March 4, and Tuesday, March 5. The symposia may be CME-certified or Non-CME.	100 cardiovascular healthcare professionals	CME-certified: \$25,000 Non-CME: \$25,000
	Learning Lab Workshops	Create a learning lab for CRT attendees with a "hands-on" learning experience including didactic lectures and simulation. Improve technique with simulation and models, targeted marketing and pre-registration.	Up to 75 cardiovascular healthcare professionals	Contact Debbie Schapiro for additional information.
	Annual Women & Heart Disease Symposium	Support this "must-attend" CRT symposium with Keynote Speaker Jean Chatzky and renowned leaders in the field to discuss lifestyle (nutrition, diet and exercise) choices for women. Sunday, March 3.	450 cardiovascular healthcare professionals	Symposium Sponsor \$35,000 Keynote Speaker Contact Debbie Schapiro for more information.
	Women in Interventional Cardiology Roundtable	4th Annual Women in Interventional Cardiology Roundtable to provide an educational opportunity to discuss topics that specifically pertain to women practicing in the field of interventional cardiology while providing ample opportunities to network with thought leaders in the field.	100 women practicing in interventional cardiology and completing 20 or more procedures each year	\$40,000
	Disparities in Interventional Cardiology	Sponsor this special Keynote Speaker: Soledad O'Brien discusses Disparities in Interventional Cardiology.	iMPACT 250 cardiovascular healthcare professionals	\$50,000
	Fellows Program Sponsorship	Co-sponsor the CRT 2019 Fellows Program, which provides education and networking with world-class thought leaders in the fields of interventional cardiology and endovascular medicine.	250 CRT 2019 Fellows	Contact Debbie Schapiro for additional information
	Conference Bag	CRT attendees will receive a conference bag with your company identification on the attached luggage tag. Sponsoring company may also place promotional information in the bag.	3,000 cardiovascular healthcare professionals	\$30,000
	Window Clings	Sponsor the CRT Entry Window Clings at the entrance of the Omni and be the first impression on all CRT attendees. Clings will be on entry doors to the lobby and can either face into the lobby or out to the entrance.	3,000 cardiovascular healthcare professionals	Contact Debbie Schapiro for additional information
	On-site Banner Signage	As attendees move through the educational sessions, take advantage of this high-visibility opportunity with signage lining the hallways and stairs.	3,000 cardiovascular healthcare professionals; multiple exposures	Registration stair banners \$10,000 per side.
	Registration Stair Banners	As attendees move through the educational sessions, take advantage of this high-visibility opportunity with signage lining the hallways and stairs.	3,000 cardiovascular healthcare professionals; multiple exposures	Registration stair banners \$10,000 per side. Registration upper banners \$10,000 per side.
	Entryway to Main Arena	Maximize your visibility with structural backlit signage at the entrance to the main arena at CRT. This provides visibility to all attendees attending live case sessions and main arena events.	3,000 cardiovascular healthcare professionals	\$20,000
	CRT Exhibit Hall Column Signage	Maximize your visibility in the exhibit hall with 360-degree signage on columns throughout the Exhibit Hall.	3,000 cardiovascular healthcare professionals; multiple exposures	\$1,500/side or \$5,000/5 signs
	Technology Charging Stations	Sponsor the newly developed charging stations located throughout the conference.	3,000 cardiovascular healthcare professionals; multiple exposures	Contact Debbie Schapiro for additional information
	Hotel Key Card Holders	Make a first impression when attendees arrive at CRT. Custom room key card holders provide your message to every CRT attendee staying at the Omni Shoreham Hotel.	2,000 Omni Shoreham Hotel guests	\$10,000
Door Drop	Promotional materials provided to all hotel attendees in morning or evening. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.	3,000 cardiovascular healthcare professionals	\$5,000 per day	
Bag Insert	Put your promotional materials in every attendee's hands. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.	3,000 cardiovascular healthcare professionals	\$5,000 per insert	
Faculty Lounge	The faculty lounge at CRT 2019 will provide a place for faculty to gather and refresh between presentations. Signage and educational materials can be placed in the faculty lounge.	600 Faculty	\$25,000	
CRT TV	Sponsor live streams from the main arena, alternating with your product information and branding. Six TVs placed strategically throughout the conference with sponsor branding.	3,000 cardiovascular healthcare professionals	\$25,000	