Advertise in the official CRT publications and get your message to more than 20,000 interventional cardiovascular professionals.

**CONTACT:** Debbie Schapiro  
202.877.7998  
Debbie.F.Schapiro@medstar.net
CRT SUPPORTER, EXHIBITOR & SYMPOSIA GUIDE

- Create a lasting impression
- Invite attendees to your booth
- Feature your latest drug or device

Content
The Guide contains company symposia details and information for CRT Supporters and Exhibitors.

Deadlines
Space reservation/Payment due: January 10, 2020
Materials due: January 24, 2020

Ad Size
5-1/2" x 8-1/2"

Cost
Full page Ad - $500

CRT ADVERTISING RATES

<table>
<thead>
<tr>
<th>Size</th>
<th>Dimensions</th>
<th>Fall Edition</th>
<th>Daily - 3 editions</th>
<th>CRT Guide</th>
<th>CRT JACC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>9-1/2&quot; X 13-1/4&quot;</td>
<td>$5,000</td>
<td>$15,000</td>
<td>$500</td>
<td>$3,500</td>
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<td>Full Page PI</td>
<td>9-1/2&quot; X 13-1/4&quot;</td>
<td>$2,000</td>
<td>$9,000</td>
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<tr>
<td>Junior Page</td>
<td>6&quot; X 8-1/2&quot;</td>
<td>$2,000</td>
<td>$8,500</td>
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<tr>
<td>Half Page</td>
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<td>Quarter Page</td>
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<td>$7,500</td>
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<td><strong>Premium Positions</strong></td>
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<tr>
<td>Back Cover</td>
<td>9-1/2&quot; X 13-1/4&quot;</td>
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<td>Inside Front Cover</td>
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<tr>
<td>Inside Back Cover</td>
<td>9-1/2&quot; X 13-1/4&quot;</td>
<td>$16,000</td>
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<td>Center Spread</td>
<td>19&quot; X 13-1/4&quot;</td>
<td>$20,000</td>
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<tr>
<td>Page 1 Banner</td>
<td>9-1/2&quot; X 1-1/2&quot;</td>
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<td>Cover Flap**</td>
<td>9-1/2&quot; X 13-1/4&quot;</td>
<td>$15,000**</td>
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</tbody>
</table>

**Advertiser to provide cover flap**
CRT DAILY PRINT SPECIFICATIONS

Materials required for print products
- Fonts must be outlined or embedded.
- All colors should be converted to CMYK (except black text).
- Crop marks and color bars should be outside printable area (12-point offset).
- Only one ad per PDF document. (Submit full-page spreads as a single page.)
- URL for linking online version of display ad.

Document setup
- Use Adobe InDesign for ad layouts. For information on creating a PDF/X-1a, visit www.adobe.com.
- Photoshop: 300 dpi CMYK or grayscale, 600 dpi minimum bitmap, flattened layers, TIF or EPS format, binary encoding (no JPG and no extra channels).
- Illustrator: Outline all fonts, flatten transparencies, embed all elements (no links).
- All fonts should be Type 1 or OpenType (Multiple Master Fonts are strongly discouraged).
- All colors must be CMYK (except black text); no PMS/Pantone colors.
- Ink density is not to exceed 300%.
- Black text 12 points or smaller should be black only. (C=0%, M=0%, Y=0%, K=100%).
- Reversed text must be a minimum of 10 points.

Unacceptable file types
Microsoft Word, Excel, PowerPoint, Publisher, Adobe Pagemaker, or Freehand files will not be accepted.

Proofs
Contract proofs are recommended for all ads. A contract proof printed at 100% with registration marks and color bars can be used for color accuracy, if SWOP-approved. View specifications online at www.swop.org. Without an accurate SWOP-provided proof, Ascend Integrated Media cannot be held responsible for the outcome of color on press.

Mail proofs to:
Attn: Debbie Schapiro
MedStar Washington Hospital Center
110 Irving Street, NW
Suite 6B-4
Washington, DC 20010

Terms
- Signing this agreement indicates firm space commitment in accordance with the corresponding rate card. A signed copy of this agreement is binding.
- Advertising agency and/or client are liable should one or the other default. Cancellations are nonrefundable.
- All rates are net. Payment is due at space deadline. No agency or cash discounts are permitted. A minimum $500 late fee will be charged for materials received after the materials deadline.
- Advertiser agrees that the publisher’s liability (if any), due to omissions or errors in such advertising, shall in no event exceed the amount of charges for the listing or advertising which was omitted or in which the error occurred; liability shall be discharged by abatement of the charges or an advertising allowance commensurate with the error for the particular listing or advertising in which the omission or error occurred. No adjustments will be made to any free listing or advertisement.

Please send final ads to:
mkraft@tristarpub.com and cc Debbie.F.Schapiro@medstar.net

Newspapers ad sizes and dimensions
Publication size: 9-1/2” x 13-1/4” (finished size)
All dimensions are width x height.

Center Spread
Bleed 19-1/4” x 13-1/2”
Trim 19” x 13-1/4”
Live 9” x 12-3/4”

Back Cover and Full Page
Bleed 9-3/4” x 13-1/2”
Trim 9-1/2” x 13-1/4”
Live 9” x 12-3/4”

Junior Page
6” X 8-1/2”

1/2 Page
8-1/2” X 6”

1/4 Page
4” X 6”

Page 1 Banner
Bleed 9-3/4” X 1-1/4”
Trim 9-3/4” X 1-1/4”
Live 9” X 1-1/4”

MedStar Washington Hospital Center • 110 Irving Street, NW • Suite 6B-4 • Washington, DC 20010