CRT 2017 BY THE NUMBERS

85% OF CRT ATTENDEES ARE FROM THE UNITED STATES

% OF U.S. ATTENDEES BY REGION

- 12%
- 19%
- 20%
- 49%

% OF INTERNATIONAL ATTENDEES BY CONTINENT EXCLUDING THE US

- 10%
- 28%
- 29%
- 7%
- 25%
- 1%

- Over 2,500 registrants from 44 countries and 48 different states
- 550 faculty members gave more than 1100 presentations in 40 concurrent meetings and 36 satellite symposia.
- Attendees observed 16 live case demonstrations, totaling more than 20 hours from 6 sites around the world
- CRT welcomed 250 fellows
PROMOTIONAL HIGHLIGHTS FOR 2018

ABSTRACT CAFÉ…SYMPOSIA…SOCIAL EVENTS
In the Exhibit Hall to Drive Traffic

CREATE A FOOTPRINT AT CRT BY SUPPORTING
Morning, Power Hour or Evening Symposia
Live Cases
Keynote Speaker Sponsorships:
- CRT 2018 Keynote Speaker: President Barack Obama
- Women & Heart
- Disparities in Interventional Cardiology

PROMOTE

Onsite
CRT Times
Banners
Room Drops
CRT Bag Insert
Promotional Symposia

Online
CRTonline.org
CRTmeeting.org
Custom Email Blasts

BRING A SIMULATOR
Proctored Simulator Sessions
Prescheduled Appointments

SPECIALTIES INCLUDE:
Biologists
General Cardiologists
Clinical Cardiologists
Cardiothoracic Surgeons
Electrophysiologists
Endocrinologists
Hospital Administrators
Internal Medicine Doctors
Interventional Cardiologists
Interventional Radiologists
Nephrologists
Nurse Practitioners
Pathologists
Plastic Surgeons
Radiologists
Registered Nurses
Regulatory Agency Employees
Research Specialists
Technical Analysts
Vascular Surgeons

Keynote Address
President Barack Obama
Monday, March 5, 2018
EXHIBIT AT CRT 2018

REGISTER TO EXHIBIT NOW!

All Exhibit/Booth assignments will be made on a first-come-first-serve basis. Priority for space assignment will be based on the date your completed application and payment is received. The earlier you submit your application, the sooner you will be assigned a prime space in the Exhibit Hall and CRT Innovations!

EXHIBIT HALL | The exhibit hall creates an atmosphere conducive to increasing your visibility at CRT 2018. The exhibit hall will be a hub of continual activity with live cases, presentations, and symposia. Networking events and encourage attendees to explore the exhibit hall and interact with industry representatives to hear firsthand about the latest trends and products in pharmacological and medical device innovation.

CRT INNOVATIONS | Increase visibility, network and showcase your company with a cost-effective table top display in Innovation. Exhibit Hall, attendees will have the opportunity to learn of the advances in cardiovascular medicine by interacting with companies creating emerging technology. Approval required.

EXHIBITOR RECEPTION & ABSTRACT CAFÉ | SUNDAY, MARCH 4 | 5:30 PM – 7:00 PM
Catch up with old colleagues and create new contacts over cocktails, hors d’oeuvres and music. The “piazza style” Exhibit Hall provides a perfect forum for this fun and cannot-miss event.

The Abstract Café is designed to provide quality time with abstract presenters and attendees to discuss the scientific data, draw attendees to the exhibit floor as well as provide a networking opportunity for exhibitors at CRT 2018. (Please see the sponsorship opportunity.)

PROCTORED SIMULATORS | Create a hands-on opportunity to demonstrate your product.

EACH EXHIBIT BOOTH INCLUDES...
- Back and side draping
- Carpeting
- Complimentary exhibitor registrations for scientific sessions and exhibit hall
- Standard 7" x 44" sign with company name
- Company listing in CRT Final Program
- Company information and 100 word description in the CRT 2018 mobile app
- Product in the Digital Product

HOW TO APPLY
- Go to http://www.crtmeeting.org/Exhibitor

PAYMENT
Mail payment to:
MedStar Washington Hospital Center
Attention: Debbie Schapiro
110 Irving Street, NW, Suite 6B-4 Washington, DC 20010
Tax ID #52-1272129
Please make checks payable to MedStar Washington Hospital Center

EXHIBITOR HALL
10’ x 10’ Inline Booth
- $12,000
- 2 Complimentary Badges

10’ x 20’ Inline Booth
- $23,000
- 4 Complimentary Badges

20’ x 20’ Inline Booth
- $45,000
- 8 Complimentary Badges

Publishers’ Rate
- 10’ x 10’ Inline Booth
- $5,000
- 1 Complimentary Badge

EXHIBIT HALL HOURS
Saturday, March 3
12:00 PM – 5:00 PM
Sunday, March 4
9:00 AM – 7:00 PM
Monday, March 5
9:00 AM – 4:30 PM

CRT INNOVATIONS
- $5,000
- 1 Complimentary Badge
<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>PURPOSE</th>
<th>IMPACT</th>
<th>COST</th>
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</thead>
<tbody>
<tr>
<td>CRT Times Program Issue</td>
<td>Be a part of the newly created program issue for CRT 2018. Highlights for upcoming meeting and a wide-spread invitation to be part of the world’s most cutting-edge educational conference. Sent via direct mail and digitally to approximately 60,000 cardiovascular health care professionals.</td>
<td>Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail</td>
<td>See online pricing chart at CRTmeeting.org</td>
</tr>
<tr>
<td>CRT Times Preview Issue</td>
<td>CRT Times Preview Issue will be a summary of late-breaking news, key sessions, and symposia. Deliver your message 6 weeks prior to the meeting.</td>
<td>Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail</td>
<td>$30,000</td>
</tr>
<tr>
<td>CRT Times Post Show Issue</td>
<td>Preview Summary of late-breaking news, key sessions, and symposia sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals.</td>
<td>Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail</td>
<td>$30,000</td>
</tr>
<tr>
<td>Ad in CRT 2018 Final Program</td>
<td>The CRT 2018 Final Program features comprehensive educational programming, special events, faculty, exhibitor and sponsor listings, and floor plans.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$15,000</td>
</tr>
<tr>
<td>Ad in CRT Times Daily On-site Issues</td>
<td>Personally distributed to CRT attendees, this daily publication provides attendees with breaking meeting news and faculty interviews.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>See online pricing chart at CRTmeeting.org</td>
</tr>
<tr>
<td>Belly Flap for CRT Times Daily</td>
<td>Maximize exposure of your brand to conference attendees with large 4-color-process print ad surrounding the CRT Daily.</td>
<td>Daily - 2,500 cardiovascular healthcare professionals</td>
<td>$10,000</td>
</tr>
<tr>
<td>Exhibitor Guide Advertisement</td>
<td>Maximize your exposure to conference attendees with a 4 color process ad in the Symposia and Exhibitor Guide - perfect if you are sponsoring a Symposium.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$5,000</td>
</tr>
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<td>CRT 2018 Landing Page Ad</td>
<td>Houses meeting information, agendas, meeting registration and hotel information and much more. Reach your audience with a banner ad on the landing page of the CRT website. Includes link to product/brand or website.</td>
<td>40,000 cardiovascular healthcare professionals</td>
<td>$10,000</td>
</tr>
<tr>
<td>CRT 2018 Mobile Phone App</td>
<td>This app helps conference attendees navigate CRT 2018 effectively with complete educational sessions schedule, timely exhibitor information, daily educational updates and meeting special events and highlights. The app delivers functionally for conference attendees and allows sponsor to create your own banner ad with a link to your brand.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$30,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>Increase visibility by becoming the official sponsor of the Wi-Fi Access at CRT 2018, Sponsors will have a full page ad in the CRT Final Program, Attendees will receive an e-mail on how to log in to the Wi-Fi and e-mail will contain sponsor's link to website of their choice. Sponsor's name will be the access code.</td>
<td>2,000 cardiovascular healthcare professionals</td>
<td>$25,000</td>
</tr>
<tr>
<td>CRTonline Advertisement</td>
<td>Increase your visibility with a CRTonline banner ad. Option to link to your website or specific product.</td>
<td>CRTonline attracts over 12,000 impressions in a three month period.</td>
<td>$10,000</td>
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<td>Abstract Café during Exhibitor Reception</td>
<td>Support scientific advancement by sponsoring the CRT 2018 Abstract Café. Abstract authors will showcase their projects while interacting with healthcare professionals. Sponsorship includes online ad on the CRT website, print ads in JACC Interventions, and in the on-site CRT Exhibitor Guide. Signage at the Abstract Café on Sunday, March 4.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$25,000</td>
</tr>
<tr>
<td>CRT Innovations Sponsor</td>
<td>Support the presentation of the latest cardiovascular innovations and the hands-on Simulators at CRT 2018. Exhibitors will showcase new cardiovascular innovations, a digital product display will be offered to feature the sponsors’ products.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$50,000</td>
</tr>
<tr>
<td>Simulators at CRT 2018</td>
<td>Demonstrate your product via a hands-on experience on a simulator at CRT. Includes marketing to encourage attendees to pre-register for appointments. Includes marketing for pre-registration appointments.</td>
<td>Includes marketing for pre-registration appointments.</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td>Industry Suites at CRT 2018</td>
<td>On-site industry suite provides learning, simulation training and/or networking opportunities in a more private setting. Centrally located at CRT 2018.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$40,000</td>
</tr>
<tr>
<td>Evening Symposia</td>
<td>Evening Symposia will be held Saturday, 3/3, Sunday 3/4 and Monday 3/5. The Symposia may be CME -certified or Non-CME, and may be single or supported by multiple companies.</td>
<td>225 cardiovascular healthcare professionals</td>
<td>CME- $50,000 CME-certified with multi-support: $40,000</td>
</tr>
<tr>
<td>“Power Hour” Symposia</td>
<td>“Power Hour” midday symposia will be held on Saturday, 3/3, Sunday 3/4 and Monday 3/5. The Symposia may be CME -certified or Non-CME.</td>
<td>150 cardiovascular healthcare professionals</td>
<td>CME-certified: $30,000 Non-CME: $30,000</td>
</tr>
<tr>
<td>Morning Symposia</td>
<td>Morning Symposia will be held Sunday 3/4 and Monday 3/5, and Tuesday, 3/6. The Symposia may be CME -certified or Non-CME.</td>
<td>100 cardiovascular healthcare professionals</td>
<td>CME-certified: $20,000 Non-CME: $20,000</td>
</tr>
<tr>
<td>Annual Women &amp; Heart Disease Symposium (CME/CE)</td>
<td>Support this “must-attend” CRT symposium with renowned leaders in the field to discuss lifestyle (nutrition, diet and exercise) choices for women. Sunday, 3/4.</td>
<td>450 cardiovascular healthcare professionals</td>
<td>Symposium Sponsor $35,000 Keynote Speaker Contact Debbie Schapiro for more information.</td>
</tr>
<tr>
<td>Women in Interventional Cardiology Roundtable</td>
<td>3rd Annual Women In Interventional Roundtable to provide an educational opportunity to discuss topics that specifically pertain to women practicing in the field of interventional cardiology while providing ample opportunities to network with thought leaders in the field.</td>
<td>100 women practicing in interventional cardiology and completing 20 or more procedures each year</td>
<td>$40,000</td>
</tr>
<tr>
<td>Disparities in Interventional Cardiology</td>
<td>Sponsor this special Keynote speaker that discusses the Disparities in Interventional Cardiology, the Affordable Care Act.</td>
<td>IMPACT 150 cardiovascular healthcare professionals</td>
<td>$25,000</td>
</tr>
<tr>
<td>Fellows Program Sponsorship</td>
<td>Co-sponsor the CRT 2018 Fellows Program which provides education and networking with world-class thought-leaders in the field of interventional cardiology and endovascular medicine. Educate with hands-on time on your simulators. Program sponsor will help recruit, educate and network with fellows.</td>
<td>250 CRT 2018 Fellows</td>
<td>Contact Debbie Schapiro for additional information</td>
</tr>
<tr>
<td>Conference Bag</td>
<td>CRT attendees will receive a conference bag with your company identification on the attached luggage tag. Sponsoring company may also place company product or promotional information in the bag.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$30,000</td>
</tr>
<tr>
<td>On-site Banner Signage</td>
<td>As attendees move through the educational sessions take advantage of this high visibility opportunity with signage lining in the hallways and stairs.</td>
<td>2,500 cardiovascular healthcare professionals; multiple exposures</td>
<td>Registration stair banners $10,000 per side.</td>
</tr>
<tr>
<td>Registration Stair Banners</td>
<td>As attendees move through the educational sessions, take advantage of this high-visibility opportunity with signage lining in the hallways and stairs.</td>
<td>2,000 cardiovascular healthcare professionals; multiple exposures</td>
<td>Registration stair banners $10,000 per side. Registration upper banners $10,000 per side.</td>
</tr>
<tr>
<td>CRT Exhibit Hall Column Signage</td>
<td>Maximize your visibility in the exhibit hall with 360 degree signage on columns throughout the Exhibit Hall.</td>
<td>2,500 cardiovascular healthcare professionals; multiple exposures</td>
<td>$1,500/each side or $5,000/5 signs</td>
</tr>
<tr>
<td>Technology Charging Stations</td>
<td>Sponsor the newly developed charging stations located throughout the conference.</td>
<td>2,500 cardiovascular healthcare professionals; multiple exposures</td>
<td>Contact Debbie Schapiro for additional information</td>
</tr>
<tr>
<td>Hotel Key Card Holders</td>
<td>Make a first impression when attendees arrive at CRT. Custom room key card holders provide your message to every CRT attendee staying at the Omni Shoreham Hotel.</td>
<td>2,000 Omni Shoreham hotel guests</td>
<td>$10,000</td>
</tr>
<tr>
<td>Door Drop</td>
<td>Promotional materials provided to all hotel attendees in morning or evening. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$5,000 per day</td>
</tr>
<tr>
<td>Bag Insert</td>
<td>Put your promotional materials in every attendee’s hand. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.</td>
<td>2,500 cardiovascular healthcare professionals</td>
<td>$5,000 per insert</td>
</tr>
<tr>
<td>Faculty Lounge</td>
<td>The faculty lounge at CRT 2018 will provide a place for faculty to gather and refresh between presentations. Signage and educational materials can be placed in the faculty lounge.</td>
<td>500 Faculty</td>
<td>$25,000</td>
</tr>
</tbody>
</table>
FOR THE MOST UPDATED PROGRAM INFORMATION PLEASE VISIT
WWW.CRTMEETING.ORG

CRT 18
iMPACT Your Business

industry Exhibits
Hands-on Simulators
World-renowned Faculty
Special Symposia

CRT 2017 Highlights

Key note: Eric Holder
CRT 2017 Keynote Speaker
Al Gore

CardioTube
Hands-On Simulators
Fellows Reception

Dr. James Forrester
Book Signing