

PRINT PROMOTIONAL OPPORTUNITIES

PRINT OPPORTUNITIES

PRODUCT	PURPOSE	IMPACT	COST
CRT Times Fall Edition Issue	This issue will highlight for CRT 2020 as a widespread invitation to be part of the world's most cutting-edge educational conference. Sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals. This issue will deliver the third week of September.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	See online pricing chart at CRTmeeting.org
CRT Times Fall Edition	CRT Times Preview Issue will be a summary of late-breaking news, key sessions and symposia. Deliver your message 6 weeks prior to the meeting.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	\$30,000
CRT Times Post-Show Issue	Summary of late-breaking news, key sessions, and symposia sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	\$30,000
Ad in CRT 2020 Final Program	The CRT 2020 Final Program features comprehensive educational programming, special events, faculty, exhibitor and sponsor listings, and floor plans.	3,000 cardiovascular healthcare professionals	\$15,000
Ad in CRT Times Daily On-site Issues	Personally distributed to CRT attendees, this daily publication provides attendees with breaking meeting news and faculty interviews.	2,500 cardiovascular healthcare professionals	See online pricing chart at CRTmeeting.org
Symposia and Exhibitor Guide Advertisement	Maximize your exposure to conference attendees with a 4-color process ad in the Symposia and Exhibitor Guide — perfect if you are sponsoring a Symposium.	3,000 cardiovascular healthcare professionals	\$5,000

DIGITAL PROMOTIONAL OPPORTUNITIES

	PRODUCT	PURPOSE	IMPACT	COST
DIGITAL OPPORTUNITIES	CRT 2020 Landing Page Ad	Houses meeting information, agendas, meeting registration, hotel information and much more. Reach your audience with a banner ad on the landing page of the CRT website. Includes link to product/brand or website.	40,000 cardiovascular healthcare professionals	\$10,000
	CRT 2020 Mobile Phone App	This app helps conference attendees navigate CRT 2020 effectively with complete educational sessions schedule, timely exhibitor information, daily educational updates, and meeting special events and highlights. The app delivers functionality for conference attendees and allows sponsors to create their own banner ad with a link to their brand.	3,000 cardiovascular healthcare professionals	\$30,000
	Wi-Fi	Increase visibility by becoming the official sponsor of the Wi-Fi Access at CRT 2020.	3,000 cardiovascular healthcare professionals	\$25,000
	CRTonline Advertisement	Increase your visibility with a CRTonline banner ad. Option to link to your website or specific product.	CRTonline attracts over 12,000 impressions in a three-month period.	\$10,000

ON-SITE PROMOTIONAL OPPORTUNITIES

PRODUCT	PURPOSE	IMPACT	COST
Abstract Café during Exhibitor Reception	Support scientific advancement by sponsoring the CRT 2020 Abstract Café. Abstract authors will showcase their projects while interacting with healthcare professionals. Sponsorship includes online ad on the CRT website, print ads in JACC: Cardiovascular Interventions and in the on-site CRT Exhibitor Guide. Signage at the Abstract Café on Sunday, March 3.	3,000 cardiovascular healthcare professionals	\$25,000
CRT Innovations Sponsor	Support the presentation of the latest cardiovascular innovations and the hands-on Simulators at CRT 2020. Exhibitors will showcase new cardiovascular innovations; a digital product display will be offered to feature the sponsors' products.	3,000 cardiovascular healthcare professionals	\$50,000
Simulators at CRT 2020	Demonstrate your product via a hands-on experience on a simulator at CRT. Includes marketing to encourage attendees to pre-register for appointments.	Includes marketing for pre-registration appointments.	Contact Debbie Schapiro for additional information.
Interactive Learning Centers at CRT 2020	On-site industry learning centers provides learning, simulation training and/or networking opportunities in a more private setting. Centrally located at CRT VILLAGE.	3,000 cardiovascular healthcare professionals	\$60,000
Evening Symposia	Evening Symposia will be held Saturday, February 22, Sunday, February 23 and Monday, February 24. The Symposia may be CME-certified or Non-CME, and may be supported by a single company or multiple companies.	225 cardiovascular healthcare professionals	CME-certified: \$50,000 Non-CME - \$50,000
"Power Hour" Symposia	"Power Hour" midday symposia will be held on Saturday, February 22, Sunday, February 23 and Monday, February 24, and Tuesday, February 25. The symposia may be CME-certified or Non-CME.	150 cardiovascular healthcare professionals	CME-certified: \$35,000 Non-CME: \$35,000
Morning Symposia	Morning Symposia will be held Sunday, February 23 and Monday February 24, and Tuesday, February 25. The symposia may be CME-certified or Non-CME.	100 cardiovascular healthcare professionals	CME-certified: \$25,000 Non-CME: \$25,000
Learning Lab Workshops	Create a learning lab for CRT attendees with a "hands-on" learning experience including didactic lectures and simulation. Improve technique with simulation and models, targeted marketing and pre-registration.	Up to 75 cardiovascular healthcare professionals	Contact Debbie Schapiro for additional information.
Annual Women & Heart Disease Symposium	Support this "must-attend" CRT symposium with Keynote Speaker Jean Chatzky and renowned leaders in the field to discuss lifestyle (nutrition, diet and exercise) choices for women. Sunday, February 23.	450 cardiovascular healthcare professionals	Symposium Sponsor \$35,000 Keynote Speaker Contact Debbie Schapiro for more information.
Women in Interventional Cardiology Roundtable	4th Annual Women in Interventional Cardiology Roundtable to provide an educational opportunity to discuss topics that specifically pertain to women practicing in the field of interventional cardiology while providing ample opportunities to network with thought leaders in the field.	100 women practicing in interventional cardiology and completing 20 or more procedures each year	\$40,000
Disparities in Interventional Cardiology	Sponsor the Keynote Speaker in Disparities in Interventional Cardiology.	iMPACT 250 cardiovascular healthcare professionals	\$50,000
Fellows Program Sponsorship	Co-sponsor the CRT 2020 Fellows Program, which provides education and networking with world-class thought leaders in the fields of interventional cardiology and endovascular medicine.	250 CRT 2020 Fellows	Contact Debbie Schapiro for additional information
Conference Bag	CRT attendees will receive a conference bag with your company identification on the attached luggage tag. Sponsoring company may also place promotional information in the bag.	3,000 cardiovascular healthcare professionals	\$30,000
Window Clings	Sponsor window clings in the CRT Conference space in highly visible locations.	3,000 cardiovascular healthcare professionals	Contact Debbie Schapiro for additional information
On-site Stair Signage	Creative signage on the front of the stairs to display your branding.	3,000 cardiovascular healthcare professionals; multiple exposures	\$25,000 per stair case
Registration Escalator Banners	As attendees move through the educational sessions, take advantage of this high-visibility opportunity with signage lining the hallways and stairs.	3,000 cardiovascular healthcare professionals; multiple exposures	Registration stair banners \$20,000 per side.
Entryway to Main Arena	Maximize your visibility with structural backlit signage at the entrance to the main arena at CRT. This provides visibility to all attendees attending live case sessions and main arena events.	3,000 cardiovascular healthcare professionals	\$20,000
CRT Exhibit Hall Street Signs	Maximize your visibility in the Exhibit Hall with 360-degree signage on columns throughout the Exhibit Hall.	3,000 cardiovascular healthcare professionals; multiple exposures	\$1,500/side or \$5,000/5 signs
Attendee Lounge in CRT VILLAGE	Brand the CRT attendee lounge includes charging stations, water and plenty of tables and chairs for networking.	3,000 cardiovascular healthcare professionals; multiple exposures	Contact Debbie Schapiro for additional information
Hotel Key Card Holders	Make a first impression when attendees arrive at CRT. Custom room key card holders provide your message to every CRT attendee staying at the Gaylord National Hotel.	2,000 Gaylord National Hotel guests	\$10,000
Door Drop	Promotional materials provided to all hotel attendees in morning or evening. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.	3,000 cardiovascular healthcare professionals	\$5,000 per day
Bag Insert	Put your promotional materials in every attendee's hands. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.	3,000 cardiovascular healthcare professionals	\$5,000 per insert
Faculty Lounge	The faculty lounge at CRT 2020 will provide a place for faculty to gather and refresh between presentations. Signage and educational materials can be placed in the faculty lounge.	600 Faculty	\$25,000
CRT TV	Sponsor live streams from the main arena, alternating with your product information and branding. Six TVs placed strategically throughout the conference with sponsor branding.	3,000 cardiovascular healthcare professionals	\$30,000

ON-SITE OPPORTUNITIES

ALL BRANDING OPPORTUNITIES ARE ONLY AVAILABLE TO CRT 2020 SUPPORTERS AND EXHIBITORS. PLEASE CONTACT DEBBIE SCHAPIRO AT DEBBIE.F.SCHAPIRO@MEDSTAR.NET OR 202-877-7998 FOR MORE INFORMATION.