CRT 2019 BY THE NUMBERS

PERCENTAGE OF U.S. ATTENDEES BY REGION FROM 48 STATES

- 14%
- 17%
- 55%
- 14%

91% OF CRT ATTENDEES ARE FROM THE UNITED STATES

2,800 INTERVENTIONAL AND ENDOVASCULAR SPECIALISTS

OVER 794 WORLD-RENNOWNED FACULTY & OVER 300 FELLOWS

50 YOUNG LEADERS IN INTERVENTIONAL AND ENDOVASCULAR MEDICINE

40 EDUCATIONAL TRACKS, OVER 70 CONCURRENT SESSIONS & OVER 1150 PRESENTATIONS

20 LIVE CASES FROM 8 SITES AROUND THE WORLD, TOTALING MORE THAN 30 HOURS

REALIZE RESULTS THAT DIRECTLY IMPACT YOUR BUSINESS

PERCENTAGE OF INTERNATIONAL ATTENDEES FROM 42 COUNTRIES EXCLUDING THE US

- 10%
- 50%
- 5%
- 16%
- 17%
- 1%
PROMOTIONAL HIGHLIGHTS FOR 2020

CRT VILLAGE
A new concept to bring CRT 2020 attendees to a central meeting place to discover:
• Interactive Learning Suites - Hands-on Learning Opportunities
• Exhibits
• Abstract, Innovation and Interesting Cases Presentations
• Symposia
• Live Case Theater
• Social Events
• Faculty, Fellows and Attendee Lounges
A place to learn, network with old friends and meet new colleagues.

PROMOTE
On-site
CRT Times
Banners
Room Drops
CRT Bag Insert
Promotional Symposia

Online
CRTonline.org
CRTereting.org
Custom Email Blasts

BRING A SIMULATOR
Proctored Simulator Sessions
Prescheduled Appointments

SPECIALTIES INCLUDE:
Biologists
Clinical Cardiologists
Cardiothoracic Surgeons
Electrophysiologists
Endocrinologists
General Cardiologists
Hospital Administrators
Internal Medicine Doctors
Interventional Cardiologists
Interventional Radiologists
Nephrologists
Nurse Practitioners
Pathologists
Plastic Surgeons
Radiologists
Registered Nurses
Regulatory Agency Employees
Research Specialists
Technical Analysts
Vascular Surgeons

CRT 2020 KEYNOTE SPEAKERS
A MODERATED CONVERSATION WITH
MICHELLE	OBAMA
First Lady of the United States
2009 - 2017

JOHN	KERRY
68th Secretary of State
CRT VILLAGE AT CRT 2020

REGISTER TO BE A PART OF THE CRT VILLAGE NOW!
All Exhibit/Booth assignments will be made on a first-come, first-serve basis. Priority for space assignment will be based on the date your completed application and payment are received. The earlier you submit your application, the sooner you will be assigned a prime exhibit space in the CRT Village and CRT Innovations!

CRT VILLAGE I The CRT Village creates an atmosphere conducive to increasing your visibility at CRT 2020. The CRT Village will be a hub of continual activity with live cases, presentations and symposia. Networking events encourage attendees to explore the exhibit hall and interact with industry representatives to hear firsthand about the latest trends and products in pharmacological and medical device innovation.

CRT INNOVATIONS I Increase visibility, network and showcase your company with a cost-effective tabletop display in Innovations. Exhibit Hall attendees will have the opportunity to learn of the advances in cardiovascular medicine by interacting with companies creating emerging technology. Approval required.

CRT VILLAGE RECEPTION & ABSTRACT CAFÉ I SATURDAY, FEBRUARY 22 I 5:30 PM – 7:00 PM
Catch up with old colleagues and create new contacts over cocktails, hors d'oeuvres and music. The “piazza style” exhibit hall provides the perfect forum for this fun and cannot-miss event.
The Abstract Café is designed to provide quality time with abstract presenters and attendees to discuss the scientific data and draw attendees to the exhibit floor as well as provide a networking opportunity for exhibitors at CRT 2020. (Please see the sponsorship opportunity.)

PROCTORED SIMULATORS I Create a hands-on opportunity to demonstrate your product.

EACH EXHIBIT BOOTH INCLUDES...
- Back draping
- Carpeting
- Complimentary exhibitor registrations for scientific sessions and exhibit hall
- Standard 7” x 44” sign with company name
- Company listing in CRT Final Program
- Company information and 100-word description in the CRT 2020 mobile app

HOW TO APPLY
- Go to http://www.crtmeeting.org/Exhibitor

PAYMENT
Mail payment to:
MedStar Washington Hospital Center
Attention: Debbie Schapiro
110 Irving Street, NW, Suite 6B-4, Washington, DC 20010
Tax ID #52-1272129
Please make checks payable to MedStar Washington Hospital Center

IMPORTANT DEADLINES
Exhibitor Booth Agreement December 15, 2019
Exhibitor Kit Available January 5, 2020
Exhibitor Guide Information Due January 12, 2020

EXHIBIT HALL

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
<th>Badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>10' x 10' Inline Booth</td>
<td>$12,500</td>
<td>2</td>
</tr>
<tr>
<td>10' x 20' Inline Booth</td>
<td>$23,000</td>
<td>4</td>
</tr>
<tr>
<td>20' x 20' Island Booth</td>
<td>$45,000</td>
<td>8</td>
</tr>
<tr>
<td>20' x 40' Innovative Learning Center (Access to Didactic Theater in CRT Village)</td>
<td>$60,000</td>
<td>12</td>
</tr>
<tr>
<td>Publishers' Rate</td>
<td>$7,500</td>
<td>1</td>
</tr>
<tr>
<td>CRT INNOVATIONS</td>
<td>$7,500</td>
<td>1</td>
</tr>
</tbody>
</table>

New entrants to the industry. Approval required by Dr. Waksman.

EXHIBIT HALL HOURS
Saturday February 22 10:00 AM – 7:00 PM
Sunday February 23 9:00 AM – 5:00 PM
Monday February 24 9:00 AM – 5:00 PM
## PRINT PROMOTIONAL OPPORTUNITIES

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>PURPOSE</th>
<th>IMPACT</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRT Times Fall Edition Issue</td>
<td>This issue will highlight for CRT 2020 as a widespread invitation to be part of the world’s most cutting-edge educational conference. Sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals. This issue will deliver the third week of September.</td>
<td>Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail</td>
<td>See online pricing chart at CRTmeeting.org</td>
</tr>
<tr>
<td>CRT Times Preview Issue</td>
<td>CRT Times Preview Issue will be a summary of late-breaking news, key sessions and symposia. Deliver your message 6 weeks prior to the meeting.</td>
<td>Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail</td>
<td>$30,000</td>
</tr>
<tr>
<td>CRT Times Post-Show Issue</td>
<td>Summary of late-breaking news, key sessions, and symposia sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals.</td>
<td>Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail</td>
<td>$30,000</td>
</tr>
<tr>
<td>Ad in CRT 2020 Final Program</td>
<td>The CRT 2020 Final Program features comprehensive educational programming, special events, faculty, exhibitor and sponsor listings, and floor plans.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$15,000</td>
</tr>
<tr>
<td>Ad in CRT Times Daily On-site Issues</td>
<td>Personally distributed to CRT attendees, this daily publication provides attendees with breaking meeting news and faculty interviews.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>See online pricing chart at CRTmeeting.org</td>
</tr>
<tr>
<td>Symposia and Exhibitor Guide</td>
<td>Maximize your exposure to conference attendees with a 4-color process ad in the Symposia and Exhibitor Guide — perfect if you are sponsoring a Symposium.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
## DIGITAL PROMOTIONAL OPPORTUNITIES

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>PURPOSE</th>
<th>IMPACT</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRT 2020 Landing Page Ad</td>
<td>Houses meeting information, agendas, meeting registration, hotel information and much more. Reach your audience with a banner ad on the landing page of the CRT website. Includes link to product/brand or website.</td>
<td>40,000 cardiovascular healthcare professionals</td>
<td>$10,000</td>
</tr>
<tr>
<td>CRT 2020 Mobile Phone App</td>
<td>This app helps conference attendees navigate CRT 2020 effectively with complete educational sessions schedule, timely exhibitor information, daily educational updates, and meeting special events and highlights. The app delivers functionality for conference attendees and allows sponsors to create their own banner ad with a link to their brand.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$30,000</td>
</tr>
<tr>
<td>Wi-Fi</td>
<td>Increase visibility by becoming the official sponsor of the Wi-Fi Access at CRT 2020.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$25,000</td>
</tr>
<tr>
<td>CRTonline Advertisement</td>
<td>Increase your visibility with a CRTonline banner ad. Option to link to your website or specific product.</td>
<td>CRTonline attracts over 12,000 impressions in a three-month period.</td>
<td>$10,000</td>
</tr>
</tbody>
</table>
## ON-SITE PROMOTIONAL OPPORTUNITIES

<table>
<thead>
<tr>
<th>PRODUCT</th>
<th>PURPOSE</th>
<th>IMPACT</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Abstract Café during CRT Village Reception</strong></td>
<td>Support scientific advancement by sponsoring the CRT 2020 Abstract Café. Abstract authors will showcase their projects while interacting with healthcare professionals. Sponsorship includes online ad on the CRT website, print ads in JACC Cardiovascular Interventions and in the on-site CRT Exhibitor Guide. Signage at the Abstract Café on Saturday, February 22.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>CRT Innovations Sponsor</strong></td>
<td>Support the presentation of the latest cardiovascular innovations and the hands-on simulators at CRT 2020. Exhibitors will showcase new cardiovascular innovations, a digital product display will be offered to feature the sponsored products.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>Simulators at CRT 2020</strong></td>
<td>Demonstrate your product via a hands-on experience on a simulator at CRT. Includes marketing to encourage attendees to pre-register for appointments.</td>
<td>Includes marketing for pre-registration appointments.</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td><strong>Interactive Learning Centers at CRT 2020</strong></td>
<td>On-site industry learning centers provide learning, simulation training and networking opportunities in a more private setting. Centralized at CRT Village.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$60,000</td>
</tr>
<tr>
<td><strong>Evening Symposia</strong></td>
<td>Evening Symposia will be held Saturday, February 22, Sunday, February 23, and Monday, February 24. The symposia may be CME-certified or non-CME and may be supported by a single company or multiple companies.</td>
<td>225 cardiovascular healthcare professionals</td>
<td>CME-certified: $50,000 Non-CME: $50,000</td>
</tr>
<tr>
<td><strong>“Power Hour” Symposia</strong></td>
<td>“Power Hour” midday symposia will be held on Saturday, February 22, Sunday, February 23, Monday, February 24, and Tuesday, February 25. The symposia may be CME-certified or non-CME.</td>
<td>150 cardiovascular healthcare professionals</td>
<td>CME-certified: $35,000 Non-CME: $35,000</td>
</tr>
<tr>
<td><strong>Morning Symposia</strong></td>
<td>Morning Symposia will be held Sunday, February 23, Monday, February 24, and Tuesday, February 25. The symposia may be CME-certified or non-CME.</td>
<td>100 cardiovascular healthcare professionals</td>
<td>CME-certified: $25,000 Non-CME: $25,000</td>
</tr>
<tr>
<td><strong>Learning Lab Workshops</strong></td>
<td>Create a learning lab for CRT attendees with a “hands-on” learning experience including didactic lectures and simulation. Improve technique with simulation and models, targeted marketing and pre-registration.</td>
<td>Up to 75 cardiovascular healthcare professionals</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td><strong>Annual Women &amp; Heart Disease Symposium</strong></td>
<td>Support this “must-attend” CRT symposium with renowned leaders in the field to discuss lifestyle (nutrition, diet and exercise) choices for women. Sunday, February 23.</td>
<td>450 cardiovascular healthcare professionals</td>
<td>Symposium Sponsor $35,000 Keynote Speaker Contact Debbie Schapiro for more information.</td>
</tr>
<tr>
<td><strong>Women in Interventional Cardiology Roundtable</strong></td>
<td>4th Annual Women in Interventional Cardiology Roundtable to provide an educational opportunity to discuss topics that specifically pertain to women practicing in interventional cardiology while providing ample opportunities to network with thought leaders in the field.</td>
<td>100 women practicing in interventional cardiology and completing 20 or more procedures each year</td>
<td>$40,000</td>
</tr>
<tr>
<td><strong>Disparities in Interventional Cardiology</strong></td>
<td>Sponsor the Keynote Speaker in the Disparities: Inequalities in Interventional Cardiology.</td>
<td>IMPACT 250 cardiovascular healthcare professionals</td>
<td>$50,000</td>
</tr>
<tr>
<td><strong>Fellows Program Sponsorship</strong></td>
<td>Co-sponsor the CRT 2020 Fellows Program, which provides education and networking with world-class thought leaders in the fields of interventional cardiology and endovascular medicine.</td>
<td>250 CRT 2020 Fellows</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td><strong>Conference Bag</strong></td>
<td>CRT attendees will receive a conference bag with your company identification on the attached luggage tag. Sponsoring company may also place promotional information in the bag.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$30,000</td>
</tr>
<tr>
<td><strong>Window Clings</strong></td>
<td>Sponsor window clings in the CRT Conference space in highly visible locations.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td><strong>On-site Stair Signage</strong></td>
<td>Creative signage on the front of the stairs to display your branding.</td>
<td>3,000 cardiovascular healthcare professionals; multiple exposures</td>
<td>$25,000 per stair case</td>
</tr>
<tr>
<td><strong>CRT Village Escalators</strong></td>
<td>As attendees move through the educational sessions, take advantage of this high-visibility opportunity with escalator signage lining the pathway from the education sessions to the CRT Village.</td>
<td>3,000 cardiovascular healthcare professionals; multiple exposures</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td><strong>Entryway to Main Arena</strong></td>
<td>Maximize your visibility with structural backlit signage at the entrance to the main arena at CRT. This provides visibility to all attendees attending live case sessions and main arena events.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$20,000</td>
</tr>
<tr>
<td><strong>CRT Village Street Signs</strong></td>
<td>Maximize your visibility in the CRT Village with 360-degree signage on columns throughout the CRT Village.</td>
<td>3,000 cardiovascular healthcare professionals; multiple exposures</td>
<td>$1,500/side or $5,000/5 signs</td>
</tr>
<tr>
<td><strong>Lifestyle Zone in the CRT Village</strong></td>
<td>Brand the CRT attendee Lifestyle Zone lounge; includes charging stations, water, and plenty of tables and chairs for networking.</td>
<td>3,000 cardiovascular healthcare professionals; multiple exposures</td>
<td>Contact Debbie Schapiro for additional information.</td>
</tr>
<tr>
<td><strong>Hotel Key Card Holders</strong></td>
<td>Make a first impression when attendees arrive at CRT. Custom room key card holders provide your message to every CRT attendee staying at the Gaylord National Hotel.</td>
<td>2,000 Gaylord National Hotel guests</td>
<td>$10,000</td>
</tr>
<tr>
<td><strong>Door Drop</strong></td>
<td>Promotional materials provided to all hotel attendees in morning or evening. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$5,000 per day</td>
</tr>
<tr>
<td><strong>Bag Insert</strong></td>
<td>Put your promotional materials in every attendee's hands. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$5,000 per insert</td>
</tr>
<tr>
<td><strong>Faculty Lounge</strong></td>
<td>The faculty lounge at CRT 2020 will provide a place for faculty to gather and refresh between presentations. Signage and educational materials can be placed in the faculty lounge.</td>
<td>600 Faculty</td>
<td>$25,000</td>
</tr>
<tr>
<td><strong>CRT TV</strong></td>
<td>Sponsor live streams from the main arena, alternating with your product information and branding. Six TVs placed strategically throughout the conference with sponsor branding.</td>
<td>3,000 cardiovascular healthcare professionals</td>
<td>$30,000</td>
</tr>
</tbody>
</table>

All branding opportunities are only available to CRT 2020 supporters and exhibitors. Please contact Debbie Schapiro at Debbie.F.Schapiro@MedStar.net or 202-877-7998 for more information.