

# PROMOTIONAL OPPORTUNITIES

## PRINT OPPORTUNITIES

PRINT OPPORTUNITIES	PRODUCT	PURPOSE	IMPACT	COST
	CRT Times Program Issue	Be a part of the newly created program issue for CRT 2018. Highlights for upcoming meeting and a wide-spread invitation to be part of the world's most cutting-edge educational conference. Sent via direct mail and digitally to approximately 60,000 cardiovascular health care professionals.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	See online pricing chart at <a href="http://CRTmeeting.org">CRTmeeting.org</a>
	CRT Times Preview Issue	CRT Times Preview Issue will be a summary of late-breaking news, key sessions, and symposia. Deliver your message 6 weeks prior to the meeting.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	\$30,000
	CRT Times Post Show Issue	Preview Summary of late-breaking news, key sessions, and symposia sent via direct mail and digitally to approximately 60,000 cardiovascular healthcare professionals.	Print - 20,000 cardiovascular healthcare professionals Digital - 40,000 via e-mail	\$30,000
	Ad in CRT 2018 Final Program	The CRT 2018 Final Program features comprehensive educational programming, special events, faculty, exhibitor and sponsor listings, and floor plans.	2,500 cardiovascular healthcare professionals	\$15,000
	Ad in CRT Times Daily On-site Issues	Personally distributed to CRT attendees, this daily publication provides attendees with breaking meeting news and faculty interviews.	2,500 cardiovascular healthcare professionals	See online pricing chart at <a href="http://CRTmeeting.org">CRTmeeting.org</a>
	Belly Flap for CRT Times Daily	Maximize exposure of your brand to conference attendees with large 4-color-process print ad surrounding the CRT Daily.	Daily - 2,500 cardiovascular healthcare professionals	\$10,000
	Exhibitor Guide Advertisement	Maximize your exposure to conference attendees with a 4 color process ad in the Symposia and Exhibitor Guide - perfect if you are sponsoring a Symposium.	2,500 cardiovascular healthcare professionals	\$5,000

## DIGITAL OPPORTUNITIES

DIGITAL OPPORTUNITIES	PRODUCT	PURPOSE	IMPACT	COST
	<b>CRT 2018 Landing Page Ad</b>	Houses meeting information, agendas, meeting registration and hotel information and much more. Reach your audience with a banner ad on the landing page of the CRT website. Includes link to product/brand or website.	40,000 cardiovascular healthcare professionals	\$10,000
	<b>CRT 2018 Mobile Phone App</b>	This app helps conference attendees navigate CRT 2018 effectively with complete educational sessions schedule, timely exhibitor information, daily educational updates and meeting special events and highlights. The app delivers functionally for conference attendees and allows sponsor to create your own banner ad with a link to your brand.	2,500 cardiovascular healthcare professionals	\$30,000
	<b>Wi-Fi</b>	Increase visibility by becoming the official sponsor of the Wi-Fi Access at CRT 2018, Sponsors will have a full page ad in the CRT Final Program, Attendees will receive an e-mail on how to log in to the Wi-Fi and e-mail will contain sponsor's link to website of their choice. Sponsor's name will be the access code.	2,000 cardiovascular healthcare professionals	\$25,000
	<b>CRTonline Advertisement</b>	Increase your visibility with a CRTonline banner ad. Option to link to your website or specific product.	CRTonline attracts over 12,000 impressions in a three month period.	\$10,000

# ON-SITE OPPORTUNITIES

	PRODUCT	PURPOSE	IMPACT	COST
ON-SITE OPPORTUNITIES	<b>Abstract Café during Exhibitor Reception</b>	Support scientific advancement by sponsoring the CRT 2018 Abstract Café. Abstract authors will showcase their projects while interacting with healthcare professionals. Sponsorship includes online ad on the CRT website, print ads in JACC Interventions, and in the on-site CRT Exhibitor Guide. Signage at the Abstract Café on Sunday, March 4.	2,500 cardiovascular healthcare professionals	\$25,000
	<b>CRT Innovations Sponsor</b>	Support the presentation of the latest cardiovascular innovations and the hands-on Simulators at CRT 2018. Exhibitors will showcase new cardiovascular innovations, a digital product display will be offered to feature the sponsors' products.	2,500 cardiovascular healthcare professionals	\$50,000
	<b>Simulators at CRT 2018</b>	Demonstrate your product via a hands-on experience on a simulator at CRT. Includes marketing to encourage attendees to pre-register for appointments.	Includes marketing for pre-registration appointments.	Contact Debbie Schapiro for additional information.
	<b>Industry Suites at CRT 2018</b>	On-site industry suite provides learning, simulation training and/or networking opportunities in a more private setting. Centrally located at CRT 2018.	2,500 cardiovascular healthcare professionals	\$40,000
	<b>Evening Symposia</b>	Evening Symposia will be held Saturday, 3/3, Sunday 3/4 and Monday 3/5. The Symposia may be CME -certified or Non-CME, and may be single or supported by multiple companies.	225 cardiovascular healthcare professionals	CME- \$50,000 CME-certified with multi-support: \$40,000
	<b>“Power Hour” Symposia</b>	“Power Hour” midday symposia will be held on Saturday, 3/3, Sunday 3/4 and Monday 3/5. The Symposia may be CME -certified or Non-CME.	150 cardiovascular healthcare professionals	CME-certified: \$30,000 Non-CME: \$30,000
	<b>Morning Symposia</b>	Morning Symposia will be held Sunday 3/4 and Monday 3/5, and Tuesday, 3/6. The Symposia may be CME -certified or Non-CME.	100 cardiovascular healthcare professionals	CME-certified: \$20,000 Non-CME: \$20,000
	<b>Annual Women &amp; Heart Disease Symposium (CME/CE)</b>	Support this “must-attend” CRT symposium with renowned leaders in the field to discuss lifestyle (nutrition, diet and exercise) choices for women. Sunday, 3/4.	450 cardiovascular healthcare professionals	Symposium Sponsor \$35,000 Keynote Speaker Contact Debbie Schapiro for more information.
	<b>Women in Interventional Cardiology Roundtable</b>	3rd Annual Women In Interventional Roundtable to provide an educational opportunity to discuss topics that specifically pertain to women practicing in the field of interventional cardiology while providing ample opportunities to network with thought leaders in the field.	100 women practicing in interventional cardiology and completing 20 or more procedures each year	\$40,000
	<b>Disparities in Interventional Cardiology</b>	Sponsor this special Keynote speaker that discusses the Disparities in Interventional Cardiology, the Affordable Care Act.	IMPACT 150 cardiovascular healthcare professionals	\$25,000
	<b>Fellows Program Sponsorship</b>	Co-sponsor the CRT 2018 Fellows Program which provides education and networking with world-class thought-leaders in the field of interventional cardiology and endovascular medicine. Educate with hands-on time on your simulators. Program sponsor will help recruit, educate and network with fellows.	250 CRT 2018 Fellows	Contact Debbie Schapiro for additional information
	<b>Conference Bag</b>	CRT attendees will receive a conference bag with your company identification on the attached luggage tag. Sponsoring company may also place company product or promotional information in the bag.	2,500 cardiovascular healthcare professionals	\$30,000
	<b>On-site Banner Signage</b>	As attendees move through the educational sessions take advantage of this high visibility opportunity with signage lining in the hallways and stairs.	2,500 cardiovascular healthcare professionals; multiple exposures	Registration stair banners \$10,000 per side.
	<b>Registration Stair Banners</b>	As attendees move through the educational sessions, take advantage of this high-visibility opportunity with signage lining in the hallways and stairs.	2,000 cardiovascular healthcare professionals; multiple exposures	Registration stair banners \$10,000 per side. Registration upper banners \$10,000 per side.
	<b>CRT Exhibit Hall Column Signage</b>	Maximize your visibility in the exhibit hall with 360 degree signage on columns throughout the Exhibit Hall.	2,500 cardiovascular healthcare professionals; multiple exposures	\$1,500/each side or \$5,000/5 signs
	<b>Technology Charging Stations</b>	Sponsor the newly developed charging stations located throughout the conference.	2,500 cardiovascular healthcare professionals; multiple exposures	Contact Debbie Schapiro for additional information
	<b>Hotel Key Card Holders</b>	Make a first impression when attendees arrive at CRT. Custom room key card holders provide your message to every CRT attendee staying at the Omni Shoreham Hotel.	2,000 Omni Shoreham hotel guests	\$10,000
	<b>Door Drop</b>	Promotional materials provided to all hotel attendees in morning or evening. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.	2,500 cardiovascular healthcare professionals	\$5,000 per day
	<b>Bag Insert</b>	Put your promotional materials in every attendee’s hand. These items to be supplied by sponsor. Design requires approval of CRT prior to printing.	2,500 cardiovascular healthcare professionals	\$5,000 per insert
	<b>Faculty Lounge</b>	The faculty lounge at CRT 2018 will provide a place for faculty to gather and refresh between presentations. Signage and educational materials can be placed in the faculty lounge.	500 Faculty	\$25,000